

For treatment of otitis externa\*

*Once a day? You don't say!*



## FLOXIN<sup>®</sup> Otic

The only ototopical antibiotic FDA-approved  
for once-daily dosing in otitis externa (OE)\*

- ◆ Ideal for children in school, camp, or daycare, and anyone with a busy schedule

\*FLOXIN<sup>®</sup> Otic is indicated for OE in adults and pediatric patients  $\geq 6$  months of age due to *Escherichia coli*, *Pseudomonas aeruginosa*, and *Staphylococcus aureus*.

### Safety Information

The most common reported adverse reactions in 3 clinical trials (n=799) in OE patients treated once daily with FLOXIN Otic were application site reaction (0.6%-16.8%), pruritus (1%-1.2%), earache (0.6%-0.8%), dizziness (0.0%-0.6%), and headache (0.2%-0.3%). In 2 of these clinical studies (n=310), the higher application site reaction rate resulted from the specific questioning of subjects.

FLOXIN Otic is contraindicated in patients with a history of hypersensitivity to ofloxacin, other quinolones, or other ingredients of the medication. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions have been reported in patients receiving systemic quinolones. At the first sign of allergic reaction, stop taking the drug. Patients who have not improved after one week of treatment should be evaluated by their healthcare provider.

Please see enclosed full prescribing information.

**FLOXIN<sup>®</sup>**  
**OTIC**   
the power drop<sup>™</sup>  
*(ofloxacin otic) solution 0.3%*